The Video Telematics Market

7th Edition

The Video Telematics Market is the seventh consecutive report from Berg Insight analysing the latest developments on the market for video telematics solutions. This strategic research report from Berg Insight provides you with 240 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

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North America and Europe to account for 22 million video telematics systems in use by 2030

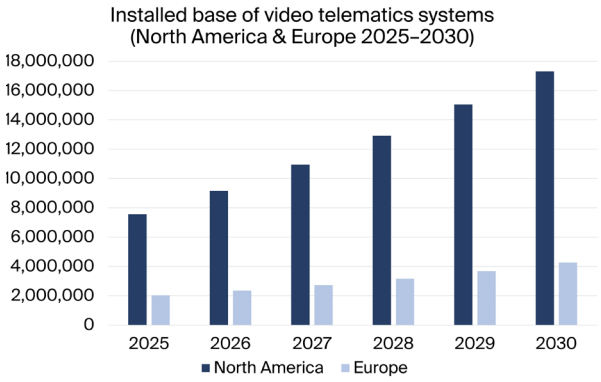
The integration of cameras to enable various video-based solutions in commercial vehicle environments is one of the strongest trends in the fleet telematics sector in recent years. Berg Insight's definition of video telematics includes a broad range of camera-based solutions deployed in commercial vehicle fleets either as standalone applications or as an extension of conventional fleet telematics. Berg Insight estimates that the installed base of active video telematics systems in North America reached almost 7.6 million units in 2025. Growing at a compound annual growth rate (CAGR) of 18.0 percent, the active installed base is forecasted to reach over 17.3 million units in North America by 2030. In Europe, the installed base of active video telematics systems is estimated to over 2.0 million units in 2025. The active installed base is forecasted to grow at a CAGR of 16.0 percent to reach 4.3 million video telematics systems in Europe by 2030.

The video telematics market is served by a number of different types of players, ranging from specialists focused specifically on video telematics solutions for various commercial vehicles, to general fleet telematics players which have introduced video offerings, and hardware-focused suppliers offering mobile digital video recorders (DVRs) and vehicle cameras used for video telematics. An increasing share of companies active in the video telematics space today offer all-in-one solutions integrating fleet and video telematics capabilities on the same platform.

Berg Insight ranks Streamax, Samsara and Lytx as the leading video telematics players in their respective categories. Streamax is the leading hardware provider, having equipped more than 5 million commercial vehicles globally to date, and the company also offers software platforms and subscription services which are widely used together with its hardware. Among the general fleet telematics players, Samsara stands out as the front-running video solution provider with the largest number of camera units deployed across its subscriber base. Lytx is in turn the largest video telematics solution specialist and the company was the first to surpass 1 million vehicle subscriptions for video telematics specifically.

Significant players in this space also include the fleet management provider Motive (formerly KeepTruckin), the hardware-focused video telematics company Howen, the video safety specialist Netradyne and the channel-focused brand Xirgo (formerly Sensata INSIGHTS, including the acquired video telematics company SmartWitness), all having estimated installed bases of around half a million units or more. The remaining top-10 players are VisionTrack, LightMetrics and Nauto, which all have a primary focus on camera-based solutions specifically. Vendors with installed bases just outside of the top list moreover include Powerfleet and Jimi IoT followed by Nexar, Solera Fleet Solutions, Waylens, Cartrack and Idrive.

Additional companies with sizeable installed bases of video telematics solutions include CameraMatics, Raven Connected, DRIVE CHART (Go Drive) and Forward Thinking Systems. Other noteworthy players competing in the video telematics space include video-focused solution providers such as SureCam, Rosco, Seeing Machines, Gauss Control, MANTIS, FleetCam and FleetSafe.Ai; fleet telematics players including Platform Science, Radius, Azuga, Matrix iQ, Microlise, ISAAC Instruments, EROAD and AddSecure Transport Solutions; as well as the hardware-focused suppliers MiTAC, Pittasoft (BlackVue) and Positioning Universal, which have all reached estimated installed bases in the tens of thousands.



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Descriptions of video telematics applications and associated concepts.

Comprehensive overview of the video telematics value chain.

In-depth analysis of market trends and key developments.

Updated profiles of 51 companies offering video telematics software and hardware.

Market forecasts lasting until 2030.

This report answers the following questions

- What different types of players are involved in the video telematics value chain?
- Which are the major specialised providers of video telematics solutions?
- What offerings are available from the general fleet management solution providers?
- How are the hardware-focused suppliers approaching the market?
- Which are the frontrunning geographic markets for video telematics solutions so far?
- What are the price levels for video telematics hardware and software?
- Which trends and drivers are shaping the market?
- How will the video telematics industry evolve in the future?

About Berg Insight's IoT market research

Our market reports offer comprehensive information and analysis on key IoT technologies and markets, addressing important concerns including total addressable market, market penetration, market shares, industry landscape, regulatory environment, market trends and forecasts. Our research portfolio today comprises more than 80 items, where each market report focuses on a specific vertical application area or cover horizontal themes. All market reports come with complementary data sets in Excel format that can be easily analysed and converted into tables and charts. We offer a range of different license options together with bundled packages and subscriptions to suit your specific needs.

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The Video Telematics Market

How will the emerging video telematics market evolve in 2026 and beyond? The report covers the latest trends and developments in the dynamic telematics industry. Berg Insight forecasts that the active installed base of video telematics systems in Europe and North America will grow at a CAGR of 17.6 percent from almost 9.6 million units at the end of 2025 to 21.6 million by 2030. Get up to date with the latest information about vendors, products and markets.

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Who should read this report?

The Video Telematics Market is the foremost source of information about this fast-growing application area in the transportation sector. Whether you are a telematics vendor, video specialist, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

AUTHOR

Rickard Andersson

Rickard is a principal analyst with more than 15 years' experience in market research and advisory in the commercial telematics industry. His key areas of expertise include on-road and off-road fleet telematics including video telematics. Rickard has published research on various telematics topics including fleet management and asset management systems for diverse vehicle and asset types ranging from heavy trucks and light commercial vehicles to construction machinery and airport ground support equipment. Rickard joined Berg Insight in 2010 and holds a Master's degree in Industrial Engineering and Management from Chalmers University of Technology.

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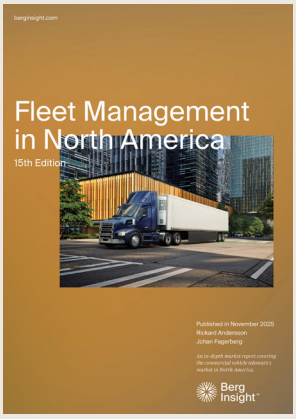

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CONTACT

Berg Insight AB
Viktoriagatan 3
411 25 Gothenburg
Sweden

+46 (0)31 711 30 91
info@berginsight.com
www.berginsight.com

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