



# Real-Time Transportation Visibility Platforms

2nd Edition

*Real-Time Transportation Visibility Platforms covers various solutions offering visibility functionality for the transport sector. This research note from Berg Insight provides you with 28 pages of business intelligence including an overview of the leading players in the transportation visibility space.*



# Real-time transportation visibility platforms diversify and compete with TMS

Many companies today offer various types of visibility functionality for the transport sector. Players active in this space range from niche visibility providers and more general transport management system providers, through broader supply chain and logistics software vendors, to providers of fully integrated business management IT solutions such as enterprise resource planning systems.

Key players in this market include Project44, FourKites and Shippeo which have all focused on visibility platforms specifically. Project44 and FourKites are both US-based companies active on the global market, while Shippeo is based in France. These companies all have extensive partner ecosystems, ranging from ELD and telematics companies to TMS, WMS and ERP system vendors as well as consulting firms and system integrators. Project44 alone has more than 1,400 telematics integrations and 80 TMS/ERP integrations. FourKites also works with various partner companies having hundreds of enterprise technology offerings including ERP, TMS, WMS, dispatch and other supply chain technologies. Shippeo's network in turn integrates with over 1,100 TMS, telematics and ELD systems.

In addition to Project44, FourKites and Shippeo which have had an explicit focus on visibility platforms specifically, other major players in this space include Transporeon and Descartes which are also key TMS providers. The respective visibility products of Transporeon and Descartes also feature large numbers of integrations through extensive partner ecosystems. Trimble-owned Transporeon extended its transportation logistics offering with the addition of Sixfold's real-time visibility technology, while Descartes acquired

MacroPoint which is one of the largest supply chain visibility networks. The transport management and visibility markets are expected to continue to amalgamate in the coming years through continued M&A activities and in-house development efforts aimed at achieving true end-to-end supply chain visibility. Transporeon notably highlights the fact that visibility comes as standard – real-time visibility is baked into all of the company's solutions. Descartes similarly underscores the competitive advantage of having a real-time visibility solution in-house.

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## Highlights from the report

**Descriptions** of visibility technologies and associated concepts.

**Overview** of the types of players active in the transportation visibility space.

**Profiles** of the leading providers of real-time transportation visibility platforms.

**Summary** of additional visibility technology providers.

**Analyst commentary** and concluding remarks.

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## The report answers the following questions

- What is transportation visibility?
- Which are the leading providers of real-time transportation visibility platforms?
- What other companies offer transportation visibility technology?
- How are the concepts of fleet management, transport management and visibility related?
- How will the transportation visibility space evolve in the future?



## About Berg Insight's IoT market research

Our market reports offer comprehensive information and analysis on key IoT technologies and markets, addressing important concerns including total addressable market, market penetration, market shares, industry landscape, regulatory environment, market trends and forecasts. Our research portfolio today comprises more than 80 items, where each market report focuses on a specific vertical application area or cover horizontal themes. All market reports come with complementary data sets in Excel format that can be easily analysed and converted into tables and charts. We offer a range of different license options together with bundled packages and subscriptions to suit your specific needs.

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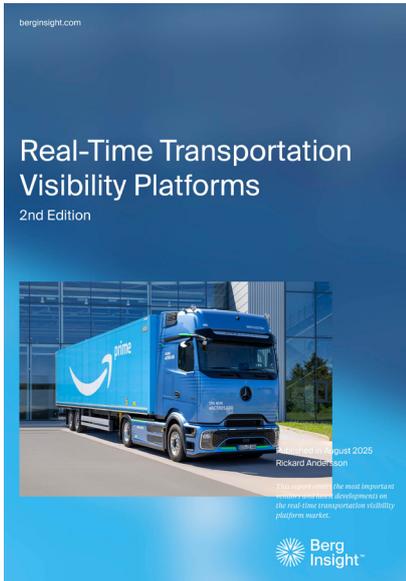
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## Who should read this report?

Real-Time Transportation Visibility Platforms is a comprehensive source of information about solutions offering visibility functionality for the transport sector. Whether you are a visibility platform provider, transport management system provider, telematics vendor, enterprise software provider, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

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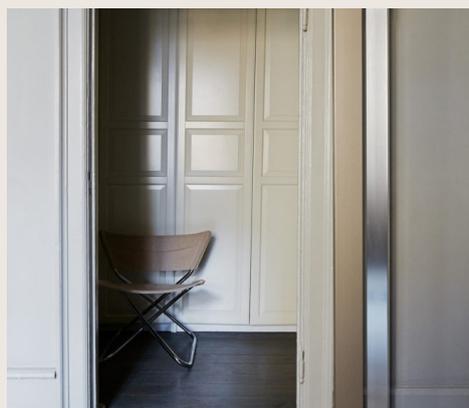


Rickard is a principal analyst with more than 15 years' experience in market research and advisory in the commercial telematics industry. His key areas of expertise include on-road and off-road fleet telematics including video telematics. Rickard has published research on various telematics topics including fleet management and asset management systems for diverse vehicle and asset types ranging from heavy trucks and light commercial vehicles to construction machinery and airport ground support equipment. Rickard joined Berg Insight in 2010 and holds a Master's degree in Industrial Engineering and Management from Chalmers University of Technology.

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