

# The Transport Management Systems Market

1st Edition

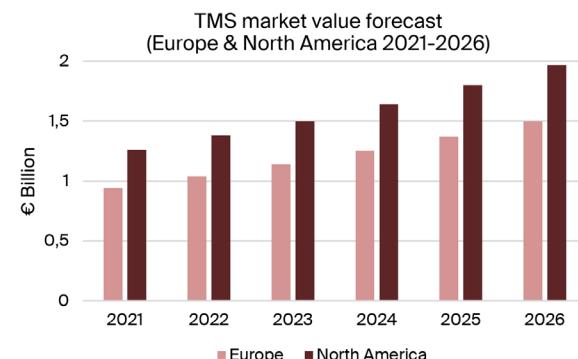
*The Transport Management Systems Market is a comprehensive report from Berg Insight analysing the latest developments on the market for transport management systems in Europe and North America. This strategic research report from Berg Insight provides you with 110 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.*

# The TMS market value in Europe and North America to exceed € 3 billion by 2026

Transport management systems are used by businesses to manage logistics and streamline shipping. A transport management system (TMS) is a logistics platform that helps plan, execute and optimise the physical movement of goods. Dedicated transport management systems first emerged in the 1980s, mainly adopted by larger companies. The TMS market has since then evolved considerably and cloud-based solutions today offer scalable alternatives for businesses of any size across industry sectors. Berg Insight estimates that the value of the European TMS market reached around € 0.9 billion in 2021. Growing at a compound annual growth rate (CAGR) of 9.7 percent, the market value of transport management systems in Europe is forecasted to reach € 1.5 billion in 2026. The North American TMS market is at the same time forecasted to grow from an estimated € 1.3 billion in 2021 to reach almost € 2.0 billion in 2026, representing a CAGR of 9.3 percent.

Solution vendors range from small specialised TMS developers active in local markets to the major enterprise software providers with worldwide presence. Some of the most notable players on the North American TMS market are Trimble Transportation and McLeod Software. Trimble is a major industrial technology company which offers a suite of TMS solutions following multiple acquisitions, while McLeod has focused specifically on serving the trucking industry for over 35 years. Providers of broader supply chain and logistics offerings such as Blue Yonder, Manhattan Associates,

Descartes and E2open (including BluJay Solutions) are also competing in the TMS space. MercuryGate and TMC (a division of C.H. Robinson) are additional examples of players with a primary TMS focus, while the major US-based cloud infrastructure and software provider Oracle is active in this space with its Oracle Transportation Management offering deployed across all geographic markets. The Germany-based enterprise application software giant SAP similarly offers SAP Transportation Management globally. The European TMS market is served by local and multinational players such as Transporeon, Soloplan and LIS based in Germany, the French groups SINARI, Generix and AKANEA, Belgium-based Alpega and the Italian company TESISQUARE as well as AndSoft in Andorra. The latter is active throughout Europe and beyond.



## Highlights from the report

**Insights** from numerous interviews with market-leading companies.

**Descriptions** of transport management functionality and associated concepts.

**Comprehensive overview** of the transport management value chain.

**In-depth analysis** of market trends and key developments.

**Profiles** of 25 companies offering transport management systems.

**Market forecasts** lasting until 2026.

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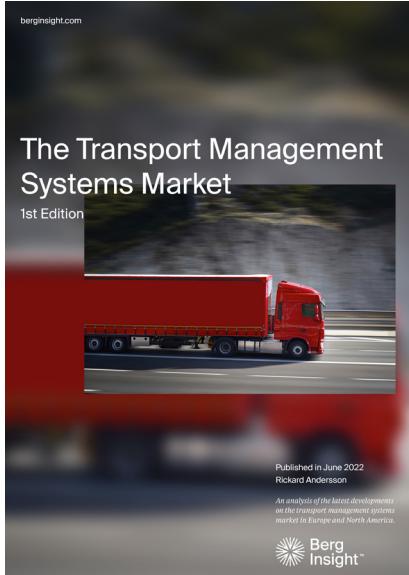
## The report answers the following questions

- What different types of players are involved in the transport management value chain?
- Which are the major specialised TMS solution providers?
- What offerings are available from broader supply chain and logistics software vendors?
- How are the major enterprise software providers approaching the market?
- Which are the front-running geographic markets for TMS solutions so far?
- What are the typical pricing models for transport management systems?
- Which trends and drivers are shaping the market?
- How will the TMS industry evolve in the future?



## About Berg Insight's IoT market research

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## Who should read this report?

**The Transport Management Systems Market** is the foremost source of information about this market in Europe and North America. Whether you are a TMS solution vendor, shipper, carrier, telematics vendor, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

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Rickard is a principal analyst with more than 10 years' experience in market research and advisory in the commercial telematics industry. His key areas of expertise include on-road and off-road fleet telematics including video telematics. Rickard has published research on various telematics topics including fleet management and asset management systems for diverse vehicle and asset types ranging from heavy trucks and light commercial vehicles to construction machinery and airport ground support equipment. Rickard joined Berg Insight in 2010 and holds a Master's degree in Industrial Engineering and Management from Chalmers University of Technology.

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