



The 550 Largest Cellular IoT Projects Worldwide

9th Edition

The 550 Largest Cellular IoT Projects Worldwide is a unique deliverable featuring a list of the largest IoT projects identified by Berg Insight as part of the company's world-class market research programs. The database includes project size and geographical distribution as well as a 5-year forecast for each individual project.

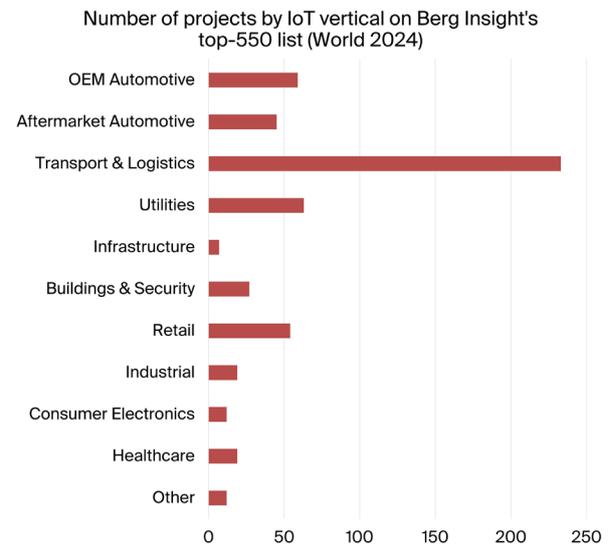
The 550 largest cellular IoT deployments in the world together account for 743.2 million units

Berg Insight presents the ninth edition of its unique database comprising the 550 largest cellular IoT deployments identified as part of the company's on-going world-class IoT market research activities. The extensive list includes various types of projects and product categories deployed across all types of vertical markets including OEM automotive, aftermarket automotive, transport & logistics, utilities, infrastructure, buildings & security, retail, industrial, consumer electronics, healthcare and other. The database includes project size and geographical distribution by the end of 2024 as well as a 5-year forecast for each individual project.

The 550 projects on the top list are in the coming five years forecasted to grow from an aggregate total of 743.2 million units to represent 1,219.9 million units globally by 2029. This corresponds to an overall compound annual growth rate (CAGR) of 10.4 percent.

The projects included in the top-550 list together account for approximately 743.2 million active cellular IoT connections. This corresponds to as much as 19.6 percent of the total number of cellular IoT connections worldwide at the end of 2024. More than 120 deployments on the list have reached 1 million units, and the top-10 projects alone account for over 230 million units. Transport & logistics is the largest vertical in terms of the number of projects on the top list, followed by utilities, OEM automotive, retail, aftermarket automotive, buildings & security, industrial and healthcare. When comparing the number of active units represented by each vertical for the entries in the top-550 list, OEM automotive is instead the largest vertical, accounting for 281.3 million units, ahead of utilities at 152.3 million units and transport & logistics representing 140.1 million units.

The North American and European markets represent 162.2 million units and 178.8 million units respectively of the active IoT units across all verticals on the top list. The Rest of World market furthermore accounts for 337.3 million units.



Highlights from the database

Detailed data in Excel format on the 550 largest IoT deployments identified globally.

Practical information including the involved companies, HQ location and website for every deployment.

Categorisation of each project by the main IoT vertical.

Geographical breakdown detailing the number of active cellular IoT connections by region per project.

Forecasts on the future developments for each deployment until 2029.

Analyst commentary on the methodology and summary of key findings.

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Appendix: Top-500 list in Excel format

Company name
Project/product/deployment name and/or type
Vertical
HQ location
Website
Number of active IoT units per project
Geographical breakdown - North America, Europe, Rest of World
Forecast per deployment (2024–2029) including estimated CAGR

This database answers the following questions

- Which are currently the largest IoT projects deployed on the global market?
- What is the geographical breakdown of key IoT deployments by region?
- Which projects are expected to experience the highest growth rates in the next five years?
- Which of the IoT verticals have the greatest numbers of large-scale deployments?
- How will the top-550 list develop in the future as the constituent deployments progress?



About Berg Insight's IoT market research

Our market reports offer comprehensive information and analysis on key IoT technologies and markets, addressing important concerns including total addressable market, market penetration, market shares, industry landscape, regulatory environment, market trends and forecasts. Our research portfolio today comprises more than 80 items, where each market report focuses on a specific vertical application area or cover horizontal themes. All market reports come with complementary data sets in Excel format that can be easily analysed and converted into tables and charts. We offer a range of different license options together with bundled packages and subscriptions to suit your specific needs.

HORIZONTAL THEMES

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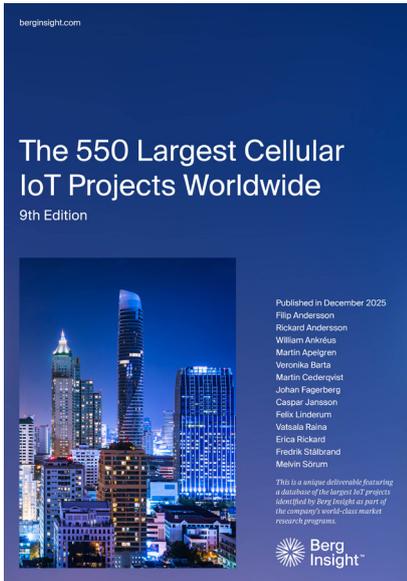
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Who should read this report?

The 550 Largest Cellular IoT Projects Worldwide is a unique source of information about the largest IoT projects identified by Berg Insight as part of the company's world-class market research in the space. Whether you are a telecom operator, platform provider, hardware manufacturer, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

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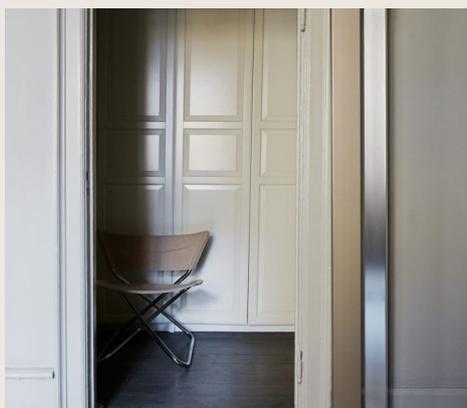


Rickard is a principal analyst with more than 15 years' experience in market research and advisory in the commercial telematics industry. His key areas of expertise include on-road and off-road fleet telematics including video telematics. Rickard has published research on various telematics topics including fleet management and asset management systems for diverse vehicle and asset types ranging from heavy trucks and light commercial vehicles to construction machinery and airport ground support equipment. Rickard joined Berg Insight in 2010 and holds a Master's degree in Industrial Engineering and Management from Chalmers University of Technology.

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